## **Q**uantitative Benefits

In addition to the qualitative benefits the airport provides, a recent study quantified the economic impacts of the airport to the local community. As shown in the adjacent table, the total economic impact of the airport includes on- and off-airport businesses, visitor spending, and the spin-off effects of those impacts.

**On-airport impacts** represent economic activities that would not occur if the airport did not exist. They include payroll, operating and capital expenditures made by the airport, airlines, FBO's, maintenance facilities, ground transportation, etc.

**Off-airport impacts** represent financial transactions that occur primarily off-airport and are associated with visitor spending. These expenditures may include items such as lodging, food, entertainment, and retail purchases.

**Spin-off impacts** are calculated using impact multipliers, which are used to reflect the recycling of dollars through the economy.

Direct Economic Impacts       Spin-Off Economic Impacts         FAA, Other Government Airport       On-Airport       Off-Airport       Spin-Off Economic Impacts         FAA, Other Government Airport Management Hotels Needed:       Visitor Dependent Businesses and Visitor Dependent Business
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## SMITH MOUNTAIN LAKE AIRPORT



An Assessment of Economic Impacts

